

# Early-Entry Pathway

Welcome to North Dakota State University's Early-Entry Pathways program.

## PRE-COMMUNICATION

If you are interested in a degree in communication, you will first need to complete the pre-communication program requirements. Here is a list of early-entry courses to take to meet the pre-communication requirements. With these courses you can complete 12 of the 18 required credits.

### College Composition I

ENGL 110 | 3 credits  
General Education Category: C

Guided practice in the reading and writing of various genres for different situations and audiences. Includes research on the web and in the library. Prereq: English placement.

### College Composition II

ENGL 120 | 3 credits  
General Education Category: C

Advanced practice in reading and writing of various genres for different situations and audiences. Includes field research, collaboration, and visual communication. Prereq: ENGL 110 or placement

### Fundamentals of Public Speaking

COMM 110 | 3 credits  
General Education Category: C

Theory and practice of public speaking with emphasis on content, organization, language, delivery, and critical evaluation of messages.

### Understanding Media and Social Change

COMM 112 | 3 credits  
General Education Category: B

Exploration of the purpose, function, and impact of media on society.

### Human Communication

COMM 114 | 3 credits  
General Education Category: B

Overview of communication theory with emphasis on information transmission and social influence functions of communication behavior in personal and mediated contexts.

## MAJORS

The following communication majors are available at NDSU. Early-entry courses listed meet the requirements or electives of these majors. These courses may be used to meet your general education requirements as well. We suggest you also review the list of recommended general education courses.

## AGRICULTURAL COMMUNICATION

### Introduction to Media Writing

COMM 200 | 3 credits  
General Education Category: Does not meet NDSU's general education requirements.

Introduction to writing in the styles and forms required in journalism and strategic communication. Prereq: ENGL 120.

### Intercultural Communication

COMM 216 | 3 credits  
General Education Category: B & D

Exploration of the definition, models, and verbal processes of communication between different cultural groups.

### Emergencies, Disasters, and Catastrophes

EMGT 101 | 3 credits  
General Education Category: B

An overview of emergencies, disasters, and catastrophes from a social, political, historical, policy, environmental, international and cross-cultural perspective. Focuses on differences in these events in terms of scale as well as cause from the disaster phase approach.

View all pathway guides & a general education guide at >>  
[bit.ly/EE\\_pathways\\_guides](https://bit.ly/EE_pathways_guides).

# JOURNALISM

## Introduction to Media Writing

COMM 200 | 3 credits

General Education Category: Does not meet NDSU's general education requirements.

Introduction to writing in the styles and forms required in journalism and strategic communication. Prereq: ENGL 120.

# MANAGEMENT COMMUNICATION

## Intercultural Communication

COMM 216 | 3 credits

General Education Category: B & D

Exploration of the definition, models, and verbal processes of communication between different cultural groups.

# STRATEGIC COMMUNICATION

## Introduction to Media Writing

COMM 200 | 3 credits

General Education Category: Does not meet NDSU's general education requirements.

Introduction to writing in the styles and forms required in journalism and strategic communication. Prereq: ENGL 120.

## CERTIFICATE

The following certificate is an interdisciplinary certificate designed to allow you to customize your advertising education to meet industry standards. With this course you can complete 3 of the 12 required credits.

## **ADVERTISING AND DESIGN CERTIFICATE**

## Introduction to Entrepreneurship

ENTR 201 | 3 credits

#### General Education Category: B

An introduction to the entrepreneurial process, evaluating the market feasibility of new product/business ideas, and launching an entrepreneurial venture. Students will develop an understanding of the business concept and business model. Develop a general understanding of the basic functional areas of business and have an opportunity to evaluate what entrepreneurship involves.

## NOTES