

December 31, 2025

Pam Gulleson  
SBARE President  
NDSU Dept. 7520  
PO Box 6050  
Fargo, ND 58108-6050

Dear Ms Gulleson,

701x has worked closely with the Animal Science and Ag and Biosystems Engineering departments at North Dakota State University while they have conducted smart farm research. This letter is in support of the work conducted by the Animal Science and Ag and Biosystems Engineering departments efforts to facilitate the adoption of precision livestock farming systems by the ND producers.

701x works to identify challenges and opportunities in animal agriculture. One of the major opportunities for Ag Tech to create positive impact is in Precision Livestock Farming. We believe their efforts will enable stronger applications and understanding of these technologies in the livestock industry. Their approach will create important data on precision livestock farming.

Our role in the project will be to collaborate with students, staff, and researchers on the latest precision ag technologies and what are upcoming. Informing them of industry trends and novel data in order to support the development of Extension programming that helps train the future workforce. Within the beef sector, provide contacts that can help collect information about industry needs, as well as support them during the research process.

For these reasons, we strongly support how Animal Science and Ag and Biosystems Engineering departments plan to facilitate the adoption of precision livestock farming technologies. Please reach out if you have any questions about our support.

Sincerely,

Max Cossette  
VP of Business Development, 701x  
[Max.cossette@701x.com](mailto:Max.cossette@701x.com)