

Aug. 19, 2025

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Stay connected with NDSU's latest highlights — featuring groundbreaking campus news, exceptional faculty and staff achievements, major media spotlights and more!

Be part of the moment that takes the Bison spirit to the next level! Join University Relations for Thunder Forward: The NDSU Brand and Web Experience Launch on Tuesday, Sept. 23, from 1–2 p.m. in the Oceti Sakowin Ballroom. You'll discover new design, voice and tone elements, and see how the brand comes to life through interactive stations with giveaways. Thunder with us!



SPREADING THE WORD



University Relations refreshed the NDSU corner inside the Fargodome, showcasing a bold new look just in time for football season! The redesigned space features striking new graphics that reflect NDSU's refreshed branding and vibrant green and yellow lighting, bringing the energy of campus into the stadium. This revitalized corner is a proud display of Bison spirit and will be front and center for fans during home football games, as well as other events held in the Fargodome.



#BISON PROUD



Click the photos below to view some of our recent social media posts.



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BISON SPOTLIGHT



Shellie Beeker, director of NDSU's Counseling Center, is our Bison Spotlight feature this month. Beeker's dedication to student well-being ensures that every Bison has access to the support and resources they need to thrive both personally and professionally. Her leadership focuses on creating a welcoming, inclusive environment where students can seek guidance, build resilience and develop the skills needed for lifelong success. With a passion for empowering others, Beeker is committed to helping NDSU students navigate challenges and make the most of their university experience.



“What's beautiful about this campus and one of the things I love is there are so many people here who are invested in the well-being of students.”

— Shellie Beeker, director of the Counseling Center

[Read Beeker's Story](#)

AROUND CAMPUS

Read the latest campus news.



[NDSU interior design
students set to](#)

[participate in Scheels Design Challenge on Sept. 7](#)

[Student Health Service earns third consecutive perfect accreditation](#)

[Defending FCS champ NDSU heads South to open football season](#)

[Read More Stories](#)

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MEDIA MENTIONS



Do you have a great story to share, or have you been approached to provide expertise to the media? Please direct media inquiries to Brynn Rawlings, Director of Communications and Media Relations, at brynn.rawlings@ndsu.edu or 701-231-8421. We look forward to facilitating media connections and sharing our Bison stories and expertise with the community.



[NDSU gets kids excited about STEM with summer camp](#)

[NDSU, UND presidents set rivalry aside for collaborative talk at TEDxFargo](#)

[Grubhub coming to NDSU's Memorial Union](#)

CAMPUS HAPPENINGS



Gather with colleagues and community members for the 2025 State of the University Address with President David Cook – a moment to celebrate our shared progress and set our sights on new horizons for NDSU.

Together, we'll recognize how far we've come and look to the future with purpose and energy. From student, staff and faculty success to strategic vision and campus transformation, now is our moment.

Tuesday, Sept. 9 at 10 a.m.

Festival Concert Hall



Stay up to date with all the exciting happenings at NDSU by checking out the campus events calendars. For university sponsored events, reach out to the University Relations team to learn more about the resources we have.

[Event Planning Calendar](#)

[myNDSU Calendar](#)

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